

SkillsUSA Announcements 10 3 2017

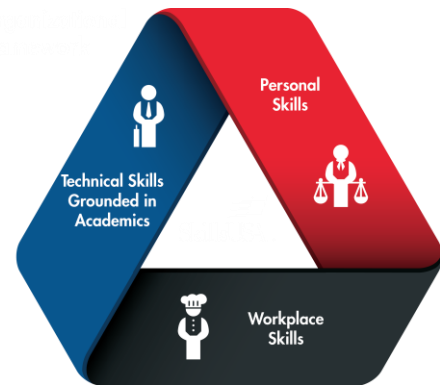
Ensure SkillsUSA is Integral To Your CTE Program

Step 3 of the 10 Steps to a Successful Chapter gives you all the resources you need to ensure SkillsUSA is integral to your CTE program. SkillsUSA is an integral part of career and technical education (CTE). Teachers infuse the organization's activities into their instructional programs, enabling students to gain real-world applications to their studies. When SkillsUSA is integrated into the CTE program, all students develop the personal, workplace and technical skills that comprise the SkillsUSA Framework.

For example, the newly released [SkillsUSA Career Essentials: Experiences](#) and the renamed [SkillsUSA Career Essentials: Foundations](#) are available through SkillsUSA to embed into curriculum, offering your students experiences to better prepare them for career success. To learn more about the new Career Essentials suite of products, visit: www.careeressentials.org



Career Essentials



Registration is open for SkillsUSA Washington CISPUS leadership camp for your chapter officers and leaders. CISPUS 2017 is limited to the first 50 students who sign up and up to 8 students from your school. If you have numerous sections in your school and need to bring additional officers, please contact tlufkin@comcast.net. Come kick off your SkillsUSA year at this wonderful, rustic location in Randle, WA. Student activities will be lead by SkillsUSA advisors as we continue to search for a state officer trainer. Registration is at www.skillsusa.org and instructions are attached. The cost is \$100 for advisors & \$100 for students. Registration includes fun activities and information about how to develop and run your chapter, a ropes course, meals and sleeping accommodations. There is no fee for state officers. Events begin 11/2 at 4pm and end 11/4 at 10:30 am with a sack lunch for the road. Space is limited. Register by Monday, October 16th.

Training for advisors will be available by SkillsUSA Washington Certified trainer Adam Scroggins November 3rd. We'll cover SkillsUSA Framework, Career Essentials Foundations Curriculum, Chapter Management and Chapter of Excellence, TPEP incorporation and running local contests. Training will be conducted this year by SkillsUSA Washington certified trainers. Advisors may come to training and bring no students on Friday and stay for meals or may stay for the whole time. The fee is the same.

Clock hours will be available. There will also be a state conference planning meeting 11/2 after dinner.

After registered, email tlufkin@comcast.net your anticipated arrival and departure times – this will help us keep the cost of this event low and will allow us to give CISPUS accurate numbers for meals and overnight fees. There are limited gluten free meal options available. If you would like to request vegetarian or gluten free options, email tlufkin@comcast.net. There are no vegan options available. If you have any questions, contact tlufkin@comcast.net.

Assessments Have New Name, Other Changes Coming

SkillsUSA's assessments have a new name as part of the SkillsUSA Career Essentials suite of products. SkillsUSA Career Essentials: Assessments were formerly called the Skill Connect Assessments in the Work Force Ready System. SkillsUSA offers over 40 technical and career-ready assessments that can be used in both high school and college/postsecondary levels. For a list of assessments and pricing, visit: www.careeressentials.org/assessments

SkillsUSA assessments are in various cluster areas, including some co-branded with ASE/AYES and PrintED/GAERF. This school year, there will be three new assessments:

- A new Career-Ready assessment will be available for the spring 2018 testing season. It will replace the Employability assessment, which is scheduled to be discontinued in 2019
- The Advertising Design assessment will be discontinued in June 2018 and has been replaced with a new PrintED assessment, Graphic Design, available this fall
- The PrintEd Offset Press Operations and Binding and Finishing assessment has been rewritten, with the new version also available this fall. All PrintEd assessments offer a two-year student certification

All assessments can be used for a pre-test or end-of-program test. The pre- and post-report, as well as the competency report, will help you determine remediation training before administering the end-of-program assessment. There are six reporting features included at no additional cost. Please reach out to the customer support desk for general questions or technical support. This support team is available Monday through Friday from 8 a.m.-6 p.m. Eastern time. Call 866-444-7779 or email support@skillconnect.org

Plan Now to Participate in Manufacturing Day

Manufacturing Day is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. Manufacturing Day occurs on the first Friday in October. While Manufacturing Day is officially Oct. 6, SkillsUSA chapters can plan events on any date in October that works best.

Events for students can include a plant tour, a virtual tour, an event on campus that highlights manufacturing, and more. To assist in spreading the word, chapters are encouraged to use the following video promoting manufacturing: <https://youtu.be/9TA2LVG-jnM>

SkillsUSA chapters are asked to share Manufacturing Day photos and stories with social media specialist Darlene Helena at dhelena@skillsusa.org. For resources, or to find events in your area, go to: www.mfgday.com

ESAB Student Contest Supports Schools

ESAB supports education and careers in the welding, cutting and manufacturing industries. Its WeldItForward student contest supports high school and postsecondary schools with a technical, vocational or engineering focus.

As the grant prize, ESAB is awarding its equipment filler metals and cash prizes — a retail value exceeding \$20,000 to two schools. The first deadline is Oct. 9. For more information, go to: <http://info.esabna.com/weld-it-forward-student-contest>

Turnkey Lesson Plan Makes Integrating SkillsUSA Easy



Step 3 of the 10 Steps to a Successful Chapter provides a hands-on lesson plan so you can ensure SkillsUSA is integral to your CTE program.

Use the Job-Ready Day One lesson plan to embed SkillsUSA into your activities. A SkillsUSA chapter exists as a teaching tool where intentional learning can take place in a safe

environment. Students are able to make mistakes and learn from them with your guided practice, which moves them along a continuum of awareness to demonstration and eventual mastery-level learning. The Job-Ready Day One lesson plan makes it easy for students to understand the SkillsUSA Framework and how it connects to their future success.

Three unique lesson plans serve specific learner needs:

- [Middle School — Career Exploration Lesson Plan](#)
- [High School — Preparing for Success Lesson Plan](#)
- [College/Postsecondary — Landing That Job Lesson Plan](#)

Career Planning Site Provides Students With Free Tools

As part of the SkillsUSA Framework lesson plan, students will benefit from visiting the [Career Transitions site](#), where they can:

- Assess their career interests by taking an online assessment
- Browse career paths and check out videos of real people working in the field
- Learn to write a résumé and cover letter

The screenshot displays the Career Transitions website interface. At the top, there is a search bar for jobs, internships, and more, with fields for Job Title and City, State, or Zip Code, and a Search button. Below the search bar are four main sections: WRITE A RESUME (Create a resume to send to potential employers), WRITE A COVER LETTER (Prepare a cover letter to send with your resume), TIPS & ADVICE (Get tips about resumes, applying, and interviews), and INTERVIEW SIMULATION (Prepare for job interviews with our interview simulation). The middle section is titled DISCOVER A NEW CAREER and includes four sub-sections: ASSESS YOUR CAREER INTERESTS, BROWSE CAREER PATHS, MATCH EXPERIENCE TO NEW CAREERS, and Find Schools & Programs. The bottom section is titled FEATURED VIDEOS and includes a video player for 'The Job Search Minute: Weakness'.

With this free registration, students will receive a year's worth of career planning tools and resources that will help ensure they are job-ready Day One. Don't delay, have students sign up today to begin to take advantage of these tools!

New Tools Help Instructors Embed Global Content into CTE Coursework

Today's students will be graduating into a world that is ever more interconnected. One in 10 Americans is foreign born, and local communities — urban, suburban and rural — are growing more diverse. To take advantage of global market opportunities, companies want employees with the knowledge and skills to work across cultures. Therefore, career and technical education (CTE) instructors must prepare their students to compete, connect and cooperate on an international scale.

A new, free [professional development course](#) and [toolkit](#), "[Global Competence Through Career and Technical Education](#)," is available to help. This customizable, 10-12 hour, online course for middle- and high-school CTE instructors was created by Asia Society's Center for Global Education in

partnership with the Association for Career and Technical Education (ACTE) and Advance CTE, through funding from [PMI Educational Foundation](#). Educators can earn two [Continuing Education Units](#) upon completion of the course. For more information, visit [AsiaSociety.org/CTE](#) or email Heather Singmaster, associate director, Asia Society: hsingmaster@asiasociety.org

Showcase Your Program's Amazing Work

Think you have one of the best CTE programs in the nation? Apply for Advance CTE's 2018 Excellence in Action award to showcase the amazing work of your students, instructors, faculty and partners at the national level. In its fifth year, this award honors innovative and high-impact programs across the 16 Career Clusters that prepare students for the real world.

Not only will your program be featured in the media and at an awards ceremony in Washington, D.C., in the spring, you'll also be contributing to a positive image of CTE programs. And, you'll help show policymakers, employers and education leaders how CTE really is for all students and prepares them for a lifetime of college and career success. Applications are open to high schools and postsecondary institutions.

[Apply starting Oct. 2 at: https://careertech.org/excellence-action-award](https://careertech.org/excellence-action-award). If you have questions, email Katie Fitzgerald: atawards@careertech.org.

Help is Only a Call, Email or Chat Away!

Everyone needs a little help now and then. Let the SkillsUSA Membership Hotline operators help you solve your problems. Hotline operators are ready to answer your questions on how to start a new chapter, engage chapter members and strengthen an existing chapter. Operators are on call from 8 a.m.–5 p.m. (Eastern time) Monday, Wednesday and Friday and from 11 a.m.–7 p.m. (Eastern) Tuesday and Thursday. Call the hotline toll free: **844-875-4557**.

Don't have time to call? Send the operators an **email** at operators@skillsusa.org or **chat** with them online at the membership registration site.